



BRANCHING OUT

The TREE Davis Newsletter

Volume 11, Number 3

Fall 2004

In this issue:

California's trees.....	1
Gift Membership.....	1
Tree Planting Season.....	2
Commemorative Trees.....	2
Email Newsletters.....	2
New and Renewing Members...	3
Autumn Leaves Donors.....	3
Board of Directors.....	3
Join TREE Davis.....	4

Mission Statement

Our mission is to inspire people of our region to understand the importance of the urban forest through education and training, volunteer citizen forestry, planting and stewardship, and community partnerships.

TREE Davis
P.O. Box 72053
Davis, CA 95617
(530) 75-TREES
treedavis@dcn.org
www.treedavis.org

Editor: Mike Ozonoff

Who Speaks for California's Trees?

The trees of California may not have mouths, but they have many voices. As the TREE Davis Executive Director, I recently had the opportunity to attend the 2004 California Urban Forest Conference "The Changing Landscape of Urban Forestry". This conference is basically heaven for tree enthusiasts like me. Mingling with hundreds of people involved with city tree care and stewardship, attending workshops on the newest varieties of trees to plant under power lines and debating with vendors about the soundness of scientific research relating to mycorrhizae (a biotic soil amendment) were my favorite parts of the three-day event.

As a California ReLeaf Member, TREE Davis was also invited to the ReLeaf Retreat, an entire day designed specifically for community-based tree foundations. As I looked around the room at over ninety people, I realized that this group was the tip of the iceberg. For each person sitting in that room, there were hundreds of tree foundation members and volunteers in towns all over California. The groups ranged in size from recently formed groups with just a few volunteers to very large groups such as "TREE People" from the Los Angeles area who plant 14,000 trees per year. Each tree foundation representative had a story to tell, and throughout the day, I heard amazing tales:

- Friends of El Cerrito trees was formed in response to two factors: increasing damage to perfectly healthy trees to accommodate residents' Bay views, and the creation of a city law banning the planting of the California Redwood, a tree native to the area.



TREE Davis Membership

makes a great gift!

Struggling with what to get your environmentally conscious friends for the holidays? Consider a gift membership. TREE Davis membership benefits continue throughout the year and by helping fund urban forest stewardship, your gift will benefit the community of Davis for years to come.

Continued page 2

Continued from page 1

- TREE People did a financial analysis of proposed school pavement improvements, and compared that to the cost of removing some pavement and planting trees, and convinced the school district to plant trees instead of perpetuating the asphalt jungle that typifies Los Angeles school playgrounds.
- TREE Musketeers, based in El Segundo, is a tree foundation founded by third-graders and run by kids with the support of adult partners.
- A volunteer for the Sacramento TREE Foundation, Alan Hirsch, recently organized a tree planting in the Arden area to plant 1,000 trees in one day.

The California tree foundation representatives I met that day would not have been gathered at the retreat, learning from each other, sharing stories, and discussing current urban forestry issues, were it not for California ReLeaf, the umbrella organization that facilitates collaboration and partnerships between individual tree groups. ReLeaf's mission is to empower grassroots efforts and build strategic partnerships that preserve, protect, and enhance California's urban and community forests. They are funded by the California Department of Forestry and Fire Protection, USDA Forest Service and Safe-Tree, an educational program sponsored by PG&E.

As a recent graduate in Urban Forestry, and newcomer to the city tree stewardship scene, it was great to be welcomed into the fold by other groups facing the same issues and utilizing similar resources as TREE Davis. One thing we all agreed on was that none of us could accomplish anything without the support of our members, volunteers, and partners. If TREE Davis is the trunk of Davis' urban forestry stewardship endeavors, all our friends and supporters are the leaves and branches.

It's Tree Planting Season!

Have you been thinking about planting a tree, but just haven't gotten around to it? Maybe you have a space for a tree but are unsure how to pick a suitable species, or how to select quality nursery stock. TREE Davis can help. Fall and winter are the optimal tree planting seasons in this area, and TREE Davis will provide new tree care guidance to any Davis resident who requests it. Call the office today (530) 758-7337 for a free "Plant-a-tree packet" which details how to select quality nursery stock, plant the right tree in the right place, and care for your young tree.



Want to save trees?

Would you like to receive your TREE Davis newsletter by email from now on? Just send an email to treedavis@dcn.org with "branch out subscribe" in the subject line, and we will send all future correspondence by email instead of postal mail.



Plant a Memorial or Commemorative Tree

For a minimum donation of \$300, you may purchase a tree in your own name, or in honor of a friend, family, or special occasion. All trees will be planted in parks and greenbelts in Davis, with a permanent descriptive plaque. This is an impressive way to honor friends, family, business associates, or to dedicate a meaningful memorial to someone special. TREE Davis commemorative trees are an excellent choice for birthdays, weddings, graduations, and anniversaries.

The gift of a living tree is truly appropriate when honoring the memory of friends and loved ones. A growing number of people are dedicating trees in lieu of flowers for memorials and funerals. Memorial Certificates can be obtained from our office with just one business week notice. For information on dedicating a tree, contact TREE Davis at (530)758-7337 or send your mailing address to treedavis@dcn.org.

New and Renewing Members

Oak Leaf Partners

Sheila & Bob Cordrey
Phil Kitchen
Bruce & Lois Wolk

Heritage

Henry E. Bennett
L.A. & Faye Lewis Trust
Eric Natti
Scott Neelley & Associates
Architecture
Warren G. Roberts
Joann Schwartz
Helen M. Thompson
John M. Tucker

Landmark

Margaret Albazi
Bette Bowen
Catherine E. Dyaicao
Nancy Hiestand
Susan Mann
D. B. Robinson
Orville & Erna Thompson
West, Yost & Associates

Grove

Kathi & Rand Conger
Thomas Gilpin
Hess Family
Nancy & John Keltner
Debra Knight
Susan Monheit
Nash Family

Giving Tree

Bob Andresen
Delphine Bensen
Marie A. Chew
Ann Denvir
Chris & Halley Grain
Richard W. Harris
Clifford Hui
Mrs. Robert S Kane
Benjamin Katz
Elaine Kent
Eric Mitchels
Henry Sanders
Melody & Dean K. Simonton
Sue & Jim Smith
Doane Stewart
Steve Stompler
Robert Traut
Steven Zawilla & Kristen R.
Kralovich

Autumn Leaves

TREE Davis' annual fundraiser was a tree-mendous success, generating over \$5,500 in revenue to support our city forest. TREE Davis thanks everyone who made this event possible.

Sponsors

Coldwell Banker,
Doug Arnold Real Estate
Hibbert Lumber Company
Bette Bowen

Partners

Davis Food Co-op
Sudwerk Restaurant
& Brewery

Auction Donors

Ace Hardware
Corinne Afanasieff
David Robinson of Aspen
Pest Management
The Avid Reader
Billick Rock Art
Burke's Canoe Rental
Bonfante Gardens
Bette Bowen
Troy Corliss

Cache Creek Casino Resort
Cantina del Cabo
Copia
Sayako Dairiki
Davisville Travel
Fleet Feet Sports
Four Winds Growers
Steve Krebs
Lescroart Corp.
Nestware
Chuck Roe
of Pyramid Construction
Three Palms Nursery
Tower Café
Ray and Judy Tretheway
The Wardrobe
The Watsonville
Pathology Group
Katherine & Jim West
Wildhorse Golf Course
Laura Williams
John Whitcombe
of Tandem Properties

Thank You!!

TREE Davis would like to thank the following people for generous donations of time and talent:

Thanks to:

Phil Kitchen for tireless work in preparation for Autumn Leaves

Michelle Gimlin for compiling data for the Parking Lot Shade survey.

Dee Johnson for providing office support.

TREE Davis Board of Directors

Dave Adams

Forest Pathologist, Ret., California Department of Forestry & Fire Protection

Bette Bowen

Tax Exempt Internal Revenue Agent

Vashek Cervinka

Agricultural Engineer, California Department of Water Resources

Bob Cordrey

Landscape and Forestry Manager, Ret.

Dee Johnson

Staff Research Associate, UC Davis

Phil Kitchen

Owner, Three Palms Nursery

Bob Laben

Professor Emeritus, UCD

Eric Natti

Park and Recreation Specialist/Forester

Mike Ozonoff

Community Member

Marlene Simon

UCD Graduate in Urban Forestry

Edith Vermeij

Staff Research Associate, UC Davis

Laura Westrup

Associate Park and Recreation Specialist, Planning Division, State Parks

Membership Benefits:

TREE Davis appreciates its members and donors. Membership benefits include a one-year newsletter subscription, special invitations and discounts to TREE Davis events, and thank you gifts in the following categories:

\$25.....TREE Davis Bumper sticker

\$35.....Set of five elegant note cards featuring Davis trees

\$50+ TREE Davis Tote Bag

I ♥ Trees!

And I want to join TREE Davis



- Membership Categories
- Giving Tree.....\$25
 - Grove (Family).....\$35
 - Landmark.....\$50
 - Heritage.....\$100 or more
 - Oak Leaf Partner.....\$500 each year for three years

Name _____

Address _____

Phone _____

Email _____

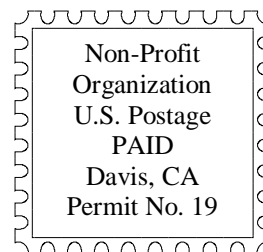
Mail to:
TREE Davis
P O Box 72053
Davis, CA 95617

- I prefer to receive correspondence by email.
- Please do not send a thank you gift, I prefer my entire donation to benefit tree stewardship efforts.

*If you are giving a membership as a gift, please send us name and address of the recipient and we will send them a membership gift in your name.



TREE Davis
P.O. Box 72053
Davis, CA 95617



When you are finished reading this Newsletter, please give it to a friend or recycle.