

Tree Davis

2022 ANNUAL REPORT



EXECUTIVE DIRECTOR'S STATEMENT

It is my pleasure to be penning this year's annual report – it is my first for Tree Davis as I started in November. There is a wide array of great things that we here at Tree Davis accomplished this year. In part that is thanks to being able to emerge more comfortably from the pandemic isolation, meaning that we were able hold more in-person events, so were able to have wonderful volunteers support our tree planting and tree care efforts.

Speaking of events, we celebrated our 30th birthday this year! Tree Davis was established on California Arbor Day, March 12th of 1992. To observe, we had a lovely event at our Memorial Grove in West Davis with a number of our current and former board members, and many community leaders that have played a role in Tree Davis' success.

While there are a number of people that have had a hand in Tree Davis' accomplishments, two folks that have had an outsized impact for us transitioned away from the organization this year. In the spring, Yael Franco, our longtime Programs Manager, left to complete her coursework in pursuit of a master's degree in urban forestry. Yael is a true tree champion, and was integral to so much of our work, especially our Community Canopy program, as well as helping us further hone our best practices for tree stewardship. Then this fall, our fabulous Executive Director, Erin Donley Marineau departed for a new role at a great environmental non-profit, The Freshwater Institute. Erin guided Tree Davis to great new heights, ensuring that we secured new partnerships, grants, and established new, innovative programming. I am in debt to her for allowing me to transition into such a strong position.

We accomplished quite a bit this year, which I'll share a little bit about in the coming pages, but I wanted to mention a few brief highlights here:

- Our Climate-Ready Landscapes program is continuing to grow. In 2022 we forged an agreement with the City of Davis Parks and Community Services Department and the Davis Manor Neighborhood to help with the reinvigoration of N Street Park. Work on that project will begin in 2023, so more about that in the future.
- The City of Davis Public Works Department, Urban Forestry Division funded us to do critical tree watering for the mature trees in the Downtown area. Given the heat and drought, these trees were in great need of supplemental watering.

I look forward to sharing more with you all about our continued activities. Please make sure that you subscribe to our monthly e-newsletter and our social media content on Facebook and Instagram.

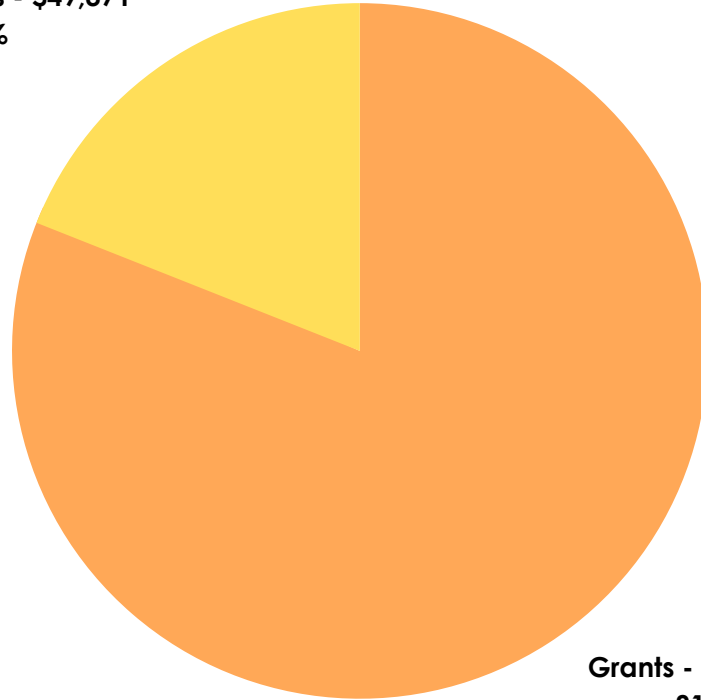
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FINANCIAL OVERVIEW

Yearly Revenue

2021

Contributions - \$49,371
19%

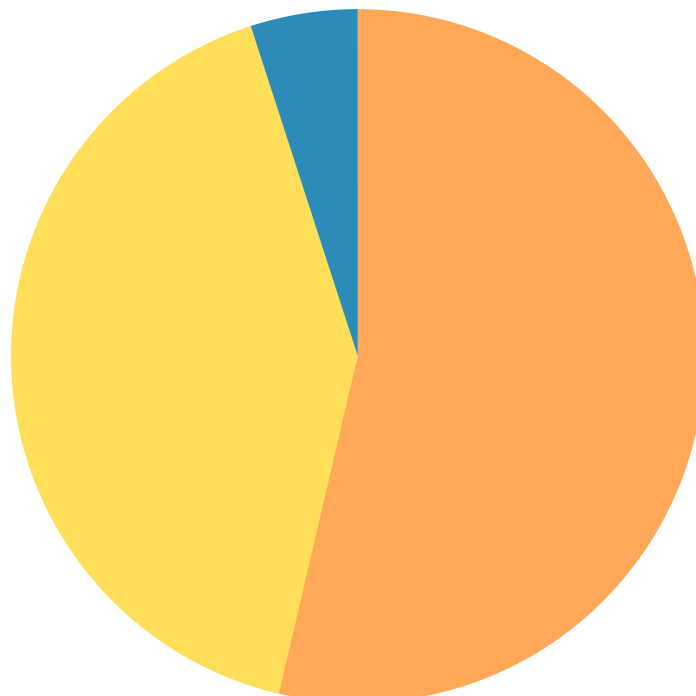


Grants - \$210,547
81%

Total Revenue - \$259,918

2022

Contracts - \$12,787
5%



Grants - \$137,383
53.6%

Contributions - \$105,903
41.4%

Total Revenue - \$256,073

FINANCIAL OVERVIEW

Yearly Expenses

2021

Administration - \$40,901
18.2%

Tree Planting & Care - \$122,315
54.5%

Outreach & Education - \$61,158
27.3%

Total Expenses - \$224,374

2022

Administration - \$73,792
27.6%

* The growth in Administrative expenses
between 2021 and 2022 is due to
investments in bookkeeping and human
resources support

Outreach & Education - \$27,057
10.1%

Tree Planting & Care - \$166,429
62.3%

* The change in allotments to Tree Planting
& Care and Outreach & Education between
2021 and 2022 is not because of a change
in program focus, but instead due to a
change in how expenses were categorized

Total Expenses - \$267,277

PROGRAMS' REPORT

Community Canopy

The CAL FIRE funded grant that we have collaborated on with the City of Davis since 2019 to plant trees and update the City's 40 year Urban Forest Management Plan is nearly complete – it closes in March 2023. While the planting goal has been met, we are planning to plant more trees before the grant closes to the city to ensure that we exceed the grant's goals. But it feels great to know that thanks to our partnership with the City and with CAL FIRE's support we have added to the future canopy of neighborhoods throughout the city by planting Climate-Ready Trees in parks, schools, medians and front yards. Once the trees are planted, Tree Davis staff and volunteers are out watering, weeding, mulching and pruning the young trees to make sure that they grow big and strong.

Community Canopy Impact 2022

Trees Planted	259
New Homes Shaded	59
Events Held	20
Volunteers Engaged	621
Tree Stewardship Visits	3,221



Photo by Daniel Hu

City of Davis staff have taken the lead on the Urban Forest Management Plan update, Tree Davis staff have participated with promotion and support for the community feedback sessions to ensure that the plan meets the community's needs. We also facilitated a photo contest to grow community awareness about the creation of the plan, congrats to Daniel Hu for being recognized by our awards committee for his winning photo. Photos to the contest submitted will be used throughout the City's Urban Forest Management Plan website.

PROGRAMS' REPORT

Climate-Ready Education

This summer we officially kicked off our new CAL FIRE supported program, officially named "Climate-Ready Urban Forestry Education." The program is funded through early 2026. The purpose of the program is to raise awareness with secondary education aged students about the importance of urban forestry, careers paths in urban forestry, as well as the need for individuals to be civically engaged.

We have agreements with two school districts. With Davis Joint Unified, we will work with student cohorts at Davis Senior High School and Da Vinci High Charter Academy. With Washington Unified in West Sacramento, we will work with a cohort from Washington Middle College High School. Each cohort will experience curriculum and activities related to a wide array of urban forestry topics (tree biology, benefits of urban forestry, environmental justice, and more), as well as have guest speakers from a range of urban forestry roles. Each semester will culminate with tree plantings and presentations from the students.

Tree Davis staff are hard at work on finalizing the curriculum as the first cohorts begin in the spring semester. It is our plan to continue to mature and adapt the program to ensure the best impact. We are also planning to connect with additional schools and school districts in the coming years.

Memorial Grove

Our work at the Memorial Grove in West Davis continues to grow. After years of commemorative tree plantings taking place in this space, we began the process of installing Climate-Ready Landscapes in 2020. These are native and drought tolerant gardens that replace underutilized spaces and turf lawns. In 2022, we added two new mini-groves – the "Dogs & Philosophers Grove" and the "Generations Groves." We are appreciative of the kind support of the donors that facilitated the plantings with their support, and we are proud to create spaces that honor those to whom spaces are dedicated.

Memorial Grove Additions 2022	
Trees Planted	16
Understory Planted	327

PROGRAMS' REPORT

Legacy Celebration

In November, we held our second annual Legacy Celebration at the Memorial Grove. Folks from across the city came to share appreciation for the importance of the community leaders and volunteers that are essential to establishing urban forests, as well as recognizing a few standout examples of urban canopy. At the event we honored a select group of champions for their service. Here are this year's winners –

- Ann Trump Daniel and Judy Hecomovich – for their hours of dedication to steward the Memorial Grove
- Ken McKim – For coordinating thousands of hours of dedication with the students of Harper Middle School to create a robust urban campus forest and more engaged community
- Maple Lane – A shining example of a fantastically well shaded street. Gerald Dickinson, a 50-year resident on Maple Lane received the award.
- 1205 Drake Drive – A wonderfully well-shaded parking lot. Chinese elms were thoughtfully planted in the 1970's to give great benefit to all who use the parking lot. Award accepted by property owner Dr. Jolkovsky.



2022 TREE DAVIS DONORS

Tree Davis is fortunate to receive financial support from hundreds of folks annually. Below is a list of everyone that donated \$100 or more in 2022.

Don & Elizabeth Abbott	Dave Fujino	Teruko Matsumura
Dawn Adams	Robert Fung	Lindsay Matteson
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Tracy DeWit	Paul Kelly	Luke & Ashley Vitanza
Gerald Dickinson	John & Nancy Keltner	Philip & Lynn Vitanza
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Robert & Judy Ann Donley	Neil Koehler	James Wellington
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Jacques & Galia Franco	Suzanne Livers	Lois & Bruce Wolk
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Clyde & Peggy Froehlich	Petrea Ruth Marchand	Barbara Zadra
	Mylon Marshall	

THANK YOU TO OUR PROGRAM PARTNERS



2022 TREE DAVIS TEAM

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